



Crow Wing County Statistical Data

DEMOGRAPHICS

Crow Wing County has seen a **POPULATION INCREASE** of 39% between 1990 and 2007, adding 17,399 people for a 2007 population of 61,648. The population is projected to grow 8.8% by 2010.

County	Population			2010 Population Projection	Change		2010 Projected Change
	1990	2000	2007		1990-2000	2000-07	
Crow Wing	44,249	55,099	61,648	67,090	24.5%	11.9%	8.8%
Region	501,503	610,149	709,386	719,850	21.7%	16.3%	1.5%

Source: U.S. Census Bureau and Minnesota State Demographic Center, Metropolitan Council

- The county has a significantly **older than average population** with 22.3 % of the population being under 18 years old and 17.3% being 65 or older.
- 3.2% of the population is **ethnically diverse**, compared to an average of 5.7% for the region and 14.1% for the state.
- As of 2000, 18.4% of the population had a **Bachelor's degree or higher** which is above average for the region (15%) but considerably lower than the state average (27.4%).
- **Mean travel time** to work is 20.5 minutes which is one of the three lowest in our region (25.9 average mean) and lower than the state mean of 21.9.
- In 2004, **median household income** was \$41,983 which was significantly lower than the state median income (\$51,202) and the IF regional average median income (\$46,682).
- The 2004 **poverty rate** was in the mid-range in the region at 9% compared to the IF regional average of 8.4% and the state average of 8.1%.

	Persons under 18 years old, 2006	Persons 65 years old and over, 2006	Nonwhite Population Diversity, 2006	High school grads, age 25+, 2000	Bachelor's degree or higher, age 25+, 2000	Mean travel time to work (minutes), age 16+, 2000	Median household income, 2004	Persons below poverty, 2004
Crow Wing	22.3%	17.3%	3.2%	86.3%	18.4%	20.5	\$41,983	9.0%
Region	23.8%	13.6%	5.7%	83.9%	15.0%	25.9	\$46,682	8.4%
Statewide	24.3%	12.1%	14.1%	87.9%	27.4%	21.9	\$51,202	8.1%

Source: U.S. Census Bureau

The annual **UNEMPLOYMENT RATE** was 5.0% in 2006 and 7.1% in 2008, compared to an IF Region rate of 7.6% and a state average of 6.8%.

	2006	2007	2008	Difference 2006 - 2008
Crow Wing	5.0%	5.7%	7.1%	2.1%
Region	5.5%	6.2%	7.6%	2.1%
Statewide	4.0%	4.6%	6.8%	2.8%

Source: MN Department of Employment and Economic Development

The **FORECLOSURE RATE** in 2007 was 0.93% compared to a 2008 rate of 1.41%. The 2008 Crow Wing County rate is higher than the statewide rate of 1.26%.

	Foreclosure Rates by 2005 Households					07-08 Change	Owner/Renter Occupied (2000)	
	2005	2006	2007	2008	% Owner		% Renter	
Crow Wing	--	0.80	0.93	1.41	0.48	80%	20%	
Statewide	0.34	0.59	1.00	1.26	0.26	76%	24%	

Source: Greater Minnesota Housing – Foreclosures in Minnesota: A Report Based on Sheriff's Sale Data

BUSINESS/INDUSTRY

As of 2006, Crow Wing County had a total of 2,192 **EMPLOYER BUSINESS ESTABLISHMENTS** with a total of 25,731 employees and a payroll of \$738,776,000. The five top non-farm business sectors in the county as of 2006 were:

Industry	Total Payroll	Total Employees	Avg. Annual Wage	# of Establishments
Health Care & Social Assistance	\$164,946,000	5,190	\$31,782	188
Manufacturing	\$111,051,000	3,102	\$35,800	114
Retail Trade	\$108,751,000	4,920	\$22,104	377
Construction	\$94,141,000	2,061	\$45,677	335
Professional & Technical Services	\$58,687,000	1,434	\$40,925	135

Source: U.S. Census Bureau – 2006 Business Patterns

As of 2006, there were 5,256 **NON-EMPLOYER ESTABLISHMENTS** with gross annual receipts of \$219,681,000.

	# of Non-employers Establishments			Receipts (\$1,000)
	2001	2006	Difference	2006
Crow Wing	4,601	5,256	655	\$219,681
Region	44,097	54,251	10,154	\$2,181,839
Statewide	324,967	376,864	51,897	\$15,332,265

Source: U.S. Census Bureau

Between 2004 and 2005 there were 29 more **BUSINESS BIRTHS THAN DEATHS** and three more business contractions than expansions.

	Births	Deaths	Difference	Expansions	Contractions	Difference	Constants
Crow Wing	207	178	29	488	491	(3)	610
Region	3,267	2,764	503	8,092	7,833	259	10,423
Statewide	13,655	12,122	1,533	35,033	34,465	568	46,749

SOURCE: U.S. Census Bureau - 1989-2005 Business Information Tracking Series

From 2002 to 2007 the number of **FARMS** had decreased by 19.3% as the amount of total acreage had also decreased by 15.9%. The value of production had decreased by 1.9% compared to an increase in the IF region of 43.4% and a 53.7% increase in the state.

	Number of Farms			Land in Farms			Average Size of Farm			Market Value of Production (Per \$1,000)		
	2002	2007	Change	2002	2007	Change	2002	2007	Change	2002	2007	Change
Crow Wing	755	609	-19.3%	144,743	121,716	-15.9%	192	200	4.2%	13,727	13,466	-1.9%
Region	17,061	16,158	-5.3%	3,400,028	3,233,912	-4.9%	198	200	1.1%	1,034,064	1,483,172	43.4%
Statewide	80,839	80,992	0.2%	27,512,270	26,917,962	-2.2%	340	332	-2.4%	8,575,627	13,180,466	53.7%

Source: U.S. Department of Agriculture

BUILDING PERMIT comparisons between 2007 and 2008 show a drop from 431 to 292 (32.3%) in total permits and a value decrease from \$77,909,757 to \$52,390,375 (32.8%).

	Buildings					Construction Cost				
	2004	2007	2008	Diff. 07-08	Percent	2004	2007	2008	Diff. 07-08	Percent
Crow Wing	1,025	431	292	(139)	-32.3%	156,089,950	77,909,757	52,390,375	(25,519,382)	-32.8%
Region	8,800	3,537	1,764	(1,773)	-50.1%	1,330,981,976	593,446,384	299,589,612	(293,856,772)	-49.5%

Source: U.S. Census Bureau – Annual New Privately-Owned Residential Building Permits

This information has been compiled by the Initiative Foundation, an organization dedicated to building healthy communities within the 14 county central Minnesota area through nonprofit grants, business loans and leadership training programs.

For more information about this fact sheet or the foundation visit www.ifound.org or call (877) 632-9255.