

HEALTHY COMMUNITY PLAN

Community/Team Name: East Side Boosters

Geographic Area: East Side of St. Cloud

HCP Round/Years: Round 6, March 2000 - March 2002

Project Focus: Community Revitalization

Vision/Purpose Statement:

To become the East Side's community voice for issues affecting East St. Cloud. To develop a broad-based, creative vision for East St. Cloud that is the result of citizen assessment and participation. To create a working plan to implement the goals identified in the East Side Vision.

Priorities:

- Preserve neighborhood elementary schools
- To clean-up/ beautify/renovate the East Side, starting with East St. Germaine
- To develop a traffic flow plan for the East Side
- To create a "sense of belonging" for the neighborhoods' residents

Follow Up Grants and Loans:

- \$500 - grant to Jefferson for their community artist mentoring program (April 2001)
- \$1,200 - grant to support the community newsletter (July 2001)
- \$1,000 - 2002 Awards Event Winner - funds went to student led project for Kaleidoscope park project (June 2002)
- \$5,000 - grant to support the Kaleidoscope Mosaic Mural (December 2003)
- Received expansion loan for The Stork's First Stop which sells retail baby furniture (2006)
- Expansion loan for Arctic Cold Storages, Inc., a public refrigerator warehouse and distribution center (2005)
- Expansion loan for Insight Insurance Services which sells life and health insurance (2005)
- Expansion loan for M. Lavine Design Workshop for merchandising equipment (2005)
- Expansion loan for Migizi Optical Corporation which manufactures eyewear equipment (2005)
- Expansion loan for Tri-County Action Programs which deals with affordable housing unit land development (2006)
- Expansion loan for M. Lavine Design Workshop which designs custom manufactured visual merchandise displays (2006)
- Expansion loan for Netgain Technology Inc., a computer application service provider (2006)
- Expansion loan to support Arctic Cold Storage, Inc. which is a public refrigerator warehouse and distribution center (2006)
- Expansion loan (I.F.) for Global Continuum, Inc., which is a data protection business (2007)
- \$5,000 grant from Bremer and HRA and Excel for neighborhood to attend HNP (2008)
- \$2,500 grant from IF for South Jr, High HNP implementation

Key Accomplishments:

- Held public visioning session (about 70 participants) (March 2001)
- Neighborhood Clean-up day (annual)
- Neighborhood watch programs started (on-going)
- New Office Development completed by Bob Abel. First development on E. St. Germaine in 30 years (2001)
- Organization Strategic Plan developed with Brad Kruse's assistance
- Won School board support to save neighborhood schools (Fall 2001)
- Hired new Director, Miles Seppelt (Jan. 2002)
- East Side focus of new City Comp. Plan, citizens active on task force.
- Conducted survey of East Side residents, businesses, and property owners.
- Comprehensive traffic study of Highway 10 (Dec. 2002)
- Keeping Jefferson School, still a school (now Private) (2004)
- Team from Southeast and South Jr. High Attend Healthy Neighborhoods Partnership (2008)
- South Jr. High Group joins St. Cloud Neighborhood Coalition (2008)

Date Updated: September 18, 2008