

# Announcing the Resilient Leaders — Resilient Organizations Convenings

**Blue Cross and Blue Shield of Minnesota Foundation**, in partnership with MAP for Nonprofits, Fieldstone Alliance, and Nonprofits Assistance Fund, invites you to an exciting day of learning to build your organization's resilience. **Resilient Leaders — Resilient Organizations** will be a convening of nonprofit leaders who seek ways of increasing their organization's health and resiliency during an extended economic downturn.

## About the Convening

The day will begin with an interactive presentation / dialogue on resilient leadership that will set the stage for participants to formulate decisions about moving themselves and their organizations and partnerships toward greater resiliency.

Participants will attend breakouts led by subject-area experts on three of the following five topics:

- **Board Governance:** Understand the unrealized potential of your board and how to move the dynamics of the board forward. What does it take to build a high performance board?
- **Financial Sustainability:** Each organization's financial underpinnings determine the priorities for the next steps toward sustainability. How recession proof is your organization?
- **Realignment/Collaboration:** Most organizations are involved in one to several collaborations. What's your return on investment in collaborating?
- **Innovation:** Innovation is at the heart of community improvement. How can unleashing innovation in your field help you achieve your mission?
- **Technology / Social Media:** New social media can carry organizational messages far beyond that achieved with other media. How do you use social media to your benefit?

The day will include lively activity and networking and will conclude with a preview of available capacity building resources.

*The goal is for you to leave ready to take action based on an increased understanding of how you can use capacity building resources to improve the health and resilience of your organization and partnerships.*

## Who Can Attend?

All area nonprofit organizations are welcome. Each organization is encouraged to have staff and board leadership represented (up to 3 people total). For partnerships that receive funding from the Blue Cross Foundation, 3 to 5 leaders who are representative of organizations in the partnership should attend.

## Date and Location

Monday, September 21 – 8:30 a.m. to 4 p.m. – Redwood Area Community Center, Redwood Falls  
Tuesday, September 22 – 8:30 a.m. to 4 p.m. – Initiative Foundation, Little Falls

## Registration Information

There is no charge for attendance. Attendance is required for grantees of the Blue Cross Foundation who wish to apply for capacity building grants this fall.

Register By: September 11

We hope you will join us in this important step toward creating healthier communities for tomorrow – register now!

Please register online at [www.resilientnonprofits.org/announcing-the-convenings](http://www.resilientnonprofits.org/announcing-the-convenings)  
For more information, email [BCBSFoundationConvenings@mapfor nonprofits.org](mailto:BCBSFoundationConvenings@mapfor nonprofits.org)



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