

Keynotes for Nonprofits June 2010



Workshops & Conferences

Funding for Your Organization

(a two session series all in one day!)

June 29th, 2010

Initiative Foundation, Little Falls

Session 1: Grant Research & Writing

9:00 AM – 12:30 PM

This workshop is a valuable opportunity to hear professional writers and reviewers present techniques for researching funders and creating effective grant proposals. Topics will include:

- Researching Funders & Funding Opportunities
- Developing Grant Proposals
- Writing Effective Executive Summaries
- Determining Outcome Based Goals
- Developing Budgets
- Sustaining Programs
- Submitting Proposals

Session 2: Calculating True Program Costs

1:15 PM – 3:45 PM

This workshop will provide an overview of program budgeting and allocations. You will learn to identify direct and indirect expenses using real life examples, and then review different methods of allocating expenses to programs. An understanding of true program costs is essential for management decisions, program administration, effective development work, and compliance on your 990.

HOP/SCI grantees may attend this workshop at no cost. All others attending both sessions must pay \$13, which will include materials, lunch and a snack. Registration required. For more information or to register, simply download the [workshop flyer](#) or [registration form](#) or contact Tricia at 877-632-9255 or eworkshops@ifound.org.

Achieving Excellence in Board Governance

June 8th, 2010

3:00 PM – 8:00 PM

Aeon, Minneapolis

Are you interested in strengthening your organization's board governance process? Policy Governance® may provide the answers that boards and Executive Directors are looking for in regard to their governance challenges. Sometimes referred to as Carver Governance, this system has been around for 35 years and is in practice all over the world within organizations of all types and sizes. This one day orientation will:

- demonstrate how good governance process adds unique value to your organization;

- clarify the board's role in risk management, strategic planning and management decisions;
- explain the three job activities unique to the board of directors;
- provide hands-on activities to learn the mechanics of Policy Governance; and
- outline the most effective process for discussing and implementing Policy Governance.

\$120 to attend. For more information or to register download the [registration form](#).

Fast Fundraising Facts for Fame and Fortune

June 9th, 2010

9:00 AM – 12:00 PM

Kelly Inn, St. Cloud

Are you looking to expand your fundraising toolkit? Would you like to learn how to 'ask' more successfully and find out how to implement creative and painless ways to involve the board in fundraising?

Jean Block, nonprofit consultant and trainer with more than 45 years experience in the nonprofit sector as both board and staff leader, is returning to Minnesota for a week in June to inject Minnesota nonprofits with new ideas around fundraising, board development and board engagement. Jean's trainings are high energy, fun and filled with practical ideas and examples you can put to use immediately. You'll learn about:

- The current funding marketplace;
- How using marketing techniques will enhance fundraising success;
- The you/me ration: Take the test;
- The secret of money;
- Jean's 10 rules for fundraising success; and
- The board's role in fundraising.

\$45 for MCN members or \$65 for non-members. [Click here](#) for more information and to register.

United Front 2010

June 9th, 2010

7:00 AM – 11:30 AM

Minneapolis Convention Center

United Front will feature the latest state economic and fiscal data, an overview of future funding considerations in the health and human service sector, and perspectives from nonprofit, business and government leaders about how to lead strategic and systemic changes converging in the human service arena. This workshop is ideal for: nonprofit board members, executive directors and senior leadership teams; school, state and county government officials; and foundation executives and leaders. What to expect:

- Forecast an economic outlook for the nonprofit sector, a fiscal projection for the state of Minnesota, discuss funding trends within the health and human services arena, and address the likelihood of decreases in support
- Challenge nonprofit leaders to assess the future of their organizations and suggest ways to lead strategic change

- Share leading innovations and partnership models to deliver human services

[Click here](#) for more information and to register.

Nonprofit Lunch and Learn:

Focus on Accountability – The Power of Dashboards for Boards and Staff

June 24th, 2010

11:45 AM - 1:15 PM

Kelly Inn, St. Cloud

Nancy Lee, Managing Consultant with LarsonAllen LLP, will discuss the role of dashboard reports in helping organizations move forward in accomplishing their most important goals. A dashboard of essential organizational indicators helps align and engage the board of directors by focusing their attention and their work on key strategic and operational indicators. Whether you are a board member, or a staff member who provides information to a board, this session will provide you with an overview of dashboards, examples of their use, and time for exchange of ideas.

The session is free but space is limited. Lunch is available at a cost of \$10. For more information or to register download the [registration form](#) or contact Janelle Steil at LarsonAllen, 320-203-5617, jsteil@larsonallen.com.

Grantseeking Basics

July 9th, 2010

1:00 PM – 3:30 PM

Brainerd Public Library

Kief Schladweiler, Coordinator of Cooperating Collections with the Foundation Center will provide an overview of the funding research process for nonprofit organizations seeking grants from foundations, corporations, and grantmaking public charities. You will receive tips on how best to identify funding sources for your organization, highlighting the electronic and print resources available for your free use at the Brainerd Public Library, a Cooperating Collection of the Foundation Center.

The workshop will include a demonstration of the *Foundation Directory Online*, the Foundation Center's top-tier searchable database providing information on nearly 100,000 grantmakers and more than 2 million grant records, and will provide an overview of the free resources on the Foundation Center's web site.

This workshop is free of charge but registration is required. Please reserve your space by calling the Brainerd Public Library at 218-829-2906

Nonprofit Essentials

A day-long primer on nonprofit management

July 20th, 2010

9:00 AM – 4:00 PM

University of St. Thomas, Minneapolis

Your nonprofit works hard – providing services, working in communities, raising funds, coordinating volunteers, and managing finances and daily operations. Nonprofit Essentials provides a back-to-basics overview of the many management topics essential to nonprofits, and re-focuses staff on the core

elements of working and managing nonprofit organizations. This day-long conference will provide you training to help your organization work smarter, not harder! You will find valuable large discussions, sixteen skill-building breakout sessions, relevant resources from nonprofit service providers and opportunities to build networks with peers.

You will learn practical tools and information about:

- Fundraising
- Human Resources
- Program Evaluation
- Legal Requirements
- Board Governance
- Financial Management
- Communications
- Marketing
- Technology
- Peer Networking
- And More!

For more information and to register visit: <http://www.mncn.org/nonprofitessentials/index.htm> or call 651-642-1904.

Planned Giving: A Brisk Walk Through the Basics

August 12th, 2010

8:00 AM – 5:00 PM

Southwest MN State University Conference Center – Marshall

An all-day introduction to the nuts and bolts of planned gift instruments, this course is valuable to all nonprofit and fundraising leaders. If you are new to planned giving, need a refresher, or are a development generalist, you should attend this course. You will get an excellent overview of gift planning and the tools you need to make the most of it.

\$50 to attend. Space is limited so register early. For more information or to register download the [workshop flyer](#) or contact Stefanie Ryan at sryan@projectturnabout.org, 320-564-4911.

14th Annual Community Health Symposium: The @ Generation – Online Behavior of Youth

August 19th, 2010

8:30 AM – 3:45 PM; Timbermist, Brainerd

6:00 PM – 8:00 PM; Forestview Middle School, Baxter (condensed session)

Presenter Elizabeth Griffin, LMFT will discuss the online behavior of youth and address both the positive and negative aspects of cyberspace. She will also discuss problematic behaviors such as, cyberbullying, online gaming, and sexual exploitation. Additionally, the concept of emotional intelligence (EQ) and how it can be used to assist youth in staying healthy and safe online, will be addressed. The program will include live online demonstrations of the various places that youth “hang out” over the internet.

\$40 for daytime session; condensed evening session is free of charge. For more information or to register download the [daytime session registration form](#) or [evening session workshop flyer](#) or call 218-828-7641

Funding Opportunities:

Supplemental Nutrition Assistance Program (SNAP)

USDA Announces Grants to Expand Nutrition Help for Low-Income Seniors

Application deadline: June 30th, 2010

The USDA will invest in pilot projects to increase access and participation in the Supplemental Nutrition Assistance Program (SNAP), formerly the Food Stamp Program, among low-income seniors. Award grants totaling approximately \$8 million will allow State agencies to pursue innovative outreach and delivery pilot projects.

USDA's Food and Nutrition Service (FNS) is encouraging State agencies to submit grant applications for programs designed to boost SNAP participation among Medicare's Extra Help population. Extra Help, also called the Low Income Subsidy, is a program to help low-income individuals or couples with limited resources pay for their Medicare prescription drug plan costs. Under a new law, data from these applications is sent to State Medicaid agencies to enroll people in Medicare Savings Programs. FNS will provide funding to encourage the Extra Help population to participate in SNAP by using State Medicaid agency data from Medicare Savings Programs. FNS invites State agencies to submit applications that will implement outreach efforts, simplify eligibility, or standardize benefits for this population.

Interested State agencies may obtain grant applications at www.grants.gov or www.fns.usda.gov/snap.

Grants Available for Memory Loss Programs

Application deadline: July 1st, 2010

The Brookdale Foundation Group will be awarding up to 40 seed grants for the development of dementia respite programs or specialized programs for people with early memory loss.

Click here for [grant guidelines](#) or copy of [grant application](#).

Grants to Construct Rural Rental Housing

Application deadline: June 14th, 2010

USDA announces grants to fund the construction of new rental housing developments in rural areas.

[Click here](#) for more information.

Grants to Repair and Rehabilitate Homes in Rural Areas

Application deadline: June 28th, 2010

Rural Housing Services announces funds to enable very low- and low-income homeowners in repairing and rehabilitating their homes in rural areas.

[Click here](#) for more information.

Adolescent Family Life Demonstration Project – Grants to Help Pregnant Adolescents

Application deadline: June 22nd, 2010

The Department of Health and Human Services announces funds to develop, implement and evaluate interventions for pregnant adolescents ages 15-18 and their families, as well as fathers of their children and/or male partners.

[Click here](#) for more information.

Things to Know

Health Care Bill Offers Tax Credit to Small Charities

From Chronicle of Philanthropy, by Suzanne Perry

The historic health-care bill adopted by the House of Representatives last night provides relief to small charities that offer health insurance to their employees -- a victory for nonprofit leaders who fought for such language. [Read more...](#)

Strengthening Communities Initiative (SCI) Update

We are pleased to announce that 29 organizations were selected for the first round of SCI funding! The next application deadline (for StayStrong *only*) is August 1. The Request for Proposal will be available soon [on our website](#). Other deadlines, general information and grantee reports/forms are also [available here](#).

Value of Volunteer Time Grows

From Philanthropy Journal

Volunteer time has become more valuable, and nonprofits are counting on more volunteers, according to a new estimate. The estimated value of volunteer time grows to \$20.85 an hour in 2009 from \$20.25 in 2008, says Independent Sector. [Read more...](#)

6 Trends in 2010 for Grants

By Joy Skjegstad

If your congregation/nonprofit plans to see grant funding for programs in 2010, keep in mind that the grants picture has changed quite a bit in the past 12 months due to the economic downturn. As I research local (Minneapolis-St.Paul) and national funders for several clients, and talk to a variety of churches and ministries about their grant-seeking efforts, I notice the following developments. [Read more...](#)

This newsletter is designed to share funding opportunities, resources, and conferences or training events of common interest for program participants and supporters of the Initiative Foundation. For more information about these and other training opportunities, contact Cathy Hartle chartle@ifound.org.

If you wish to be removed from this mailing list or if you have other names/e-mails to add please contact Tricia Holig, tholig@ifound.org.