

Keynotes for Nonprofits March 2010



Workshops & Conferences

Fund Development for Nonprofits

Sustaining your Organization: Strategic Fund Development and Planning

March 30th, 2010

9:00 AM – 3:30 PM

Initiative Foundation, Little Falls

You will be provided with practical steps to:

- Understand your current income and support position
- Fine tune your case for support
- Consider policies and procedures for efficient fundraising
- Develop a plan for fund development that will help sustain your organization in difficult economic times

This workshop is being offered in partnership with the Greater Minneapolis Council of Churches through its Compassion Capital Fund. We recommend attending in teams.

Pre-registration is required to allow for sufficient materials, space, and food; please don't wait too long as space is limited! Compassion Capital Fund awardees may attend this workshop at no cost. All other attendees must pay \$13, which will cover the cost of materials, lunch and a snack.

For more information download the [workshop flyer](#) or [fillable registration form](#). If you have any questions please contact Tricia Holig at tholig@ifound.org, 320-631-2003.

Medica Foundation: Informational Session on Greater MN Funding Priorities

March 10th, 2010

1:00 PM – 2:30 PM

CentraCare Health Foundation, St. Cloud

JoAnn Birkholz, manager of the Medica Foundation will review the Foundation's 2010 funding priorities for Greater MN nonprofit organizations, local units of government & school districts. The Foundation provides funding for community-based initiatives and organizations that address the underlying causes and *factors inhibiting optimal health*.

Free to attend. For more information or to register contact Julie Bartos at bartosj@centracare.com, 320-251-2700 ext 51153.

Taking the Mystery Out of Grant Writing!

March 11th, 2010

8:30 AM - 4:30 PM

The Boy Scouts of America, 1911 Scout Drive, Sartell, Minnesota

For more information [download the flyer/registration form](#) or contact Gail Ruhland at: Gmruhland@stcloudstate.edu, 320-308-3081.

***March Nonprofit Lunch and Learn:
Managing your Reputation –
Framing your Message with the Media***

March 18th, 2010, 11:45 AM - 1:15 PM

Bremer Bank, 1100 West St. Germain Street, St. Cloud MN 56302

Communicating effectively correlates with the image portrayed to the public. Being prepared with key messages about the purpose of your organization will assist you in developing positive donor relations, influencing legislative decisions, and controlling media crisis. Whether positive or not, organizations have little control over what is printed or used in the media.

Teresa Morrow with Bremer Bank will present and discuss learning how to develop and communicate key messages with media, understanding the importance of positive media relationships, and discovering how to effectively respond to media crisis situations.

The session is free and space is limited. Lunch is available at a cost of \$10. For more information or to register [download the registration form](#) or contact Janelle Steil at LarsonAllen, 320-203-5617, jsteil@larsonallen.com.

Igniting Success in your Non-Profit Organization

March 19th, 2010

8:00 AM – 11:30 AM

Mulligans Events Center, 601 N. Pinecone Road Sartell MN 56377

The St. Cloud All City Marching Band, Inc., is hosting a workshop with Cynthia D'Amour (author of *The Lazy Leader Transforms America*), who will give you renewed energy and ideas for your non-profit board and organization. Join us for a morning of insights that will:

- Motivate your current volunteers
- Attract new members (even the “me” generation)
- Ignite your leadership passion
- Bring fun to your organization.

\$30 per attendee, \$100 for groups of 4-8. For more information and to register download the registration form or contact Angie at 320-333-1883, angie_theisen@yahoo.com.

Projecting and Managing Cash Flow - Webinar

March 29th, 2010

2:00 PM – 3:00 PM

While standard nonprofit financial reports – the budget, income statement and balance sheet – provide important management information, these statements alone do not tell whether there is enough cash on hand to pay for an unexpected heating repair, to take on a new program opportunity, or even to cover payroll next month. For this, effective cash flow management is essential.

In this webinar, you will learn to create accurate and useful cash flow projections. We will review the cash flow considerations for different types of income and expenses, and then discuss how to avoid and manage cash flow problems. By the end of the session, you will have worked through an example cash flow projection and will be ready to download our cash flow template and begin managing cash flow at your organization.

\$40 registration fee. Click [here](#) to register Note: Flash player is required to participate in this webinar. [Sign up](#) to receive training updates and other information from Nonprofit Assistance Fund.

Board Governance Series, Session III: Board Room Dynamics

April 6th, 2010

11:30 AM – 12:30 PM or 5:00 AM – 6:00 PM

Bremer Bank, Downtown St. Cloud

Sponsored by Bremer and the Center for Nonprofit Excellence & Social Innovation, in this session you will understand the importance of building board focused agendas, explore strategies for effective meetings, and explore tools & techniques that can facilitate better board interactions.

\$10 without lunch/dinner or \$20 with lunch (Turkey, Ham or Veggie). For more information or to register contact Kathy Grochow at kdgrochow@bremer.com, 320-255-7137.

Resilient Leadership and Emotional Intelligence

May 11th, 2010

12:30 PM - 4:00 PM

Initiative Foundation, Little Falls

One of the highlights of the Resilient Organizations convenings offered in 2009 was the keynote session with Jean Hammink of [insideoutcomes](#). This workshop is an opportunity to dig deeper into the topic of resilient leadership and emotion intelligence.

Resilient people are the key to resilient organizations and in turn to organizational change and success. What challenges our resilience is different for each of us based on our unique emotional patterns, patterns in the brain that have developed through our life experiences. Participants in this workshop will increase awareness of the emotional triggers which are keeping them from being resilient and gain techniques for managing them better – the steps needed to increase our emotional intelligence.

Jean Hammink has worked with hundreds of nonprofit leaders and staff to improve results "from the inside out" through coaching, training and consulting. Staff groups and board members from the same organization or partnership are strongly encouraged to attend.

For more information or to register [click here](#) or contact Amanda Dlouhy at 612-278-7161, adlouhy@nonprofitassistancefund.org.

In addition to the May 11th workshop in Little Falls, other Resilient Organizations Fund trainings are being offered; all of which are free and open to Initiative Foundation grantees, partner organizations and other nonprofits. Trainings are being held in the metro area and in different locations throughout greater Minnesota. Webinars are also available. To view postings of other Resilient Organizations events visit www.resilientnonprofits.org.

Financial Management Training Series

February through December, 2010

Twin Cities; some sessions may be offered in central Minnesota in the future

Is your nonprofit financially healthy? Join the Minnesota Council of Nonprofits (MCN) and the Nonprofits Assistance Fund (NAF) for a new, year-long series of financial management training for nonprofits.

MCN is proud to partner with the Nonprofit Assistance Fund to deliver high quality, practical financial management trainings in 2010. Now you have access to expert, affordable training on nonprofit finance. By building on the strengths of both MCN and NAF you'll receive the highest quality financial management trainings on topics such as Financial Leadership, Fundamentals of Budgeting, Planning in Uncertain Times and so many more.

Click [here](#) for more information or to register.

Funding Opportunities:

Strengthening Communities Initiative:

Building Nonprofit Capacity to Advance Economic Recovery

Application deadline has been extended to April 1st!

The Initiative Foundation will assist 80-100 nonprofits, collaborations and community groups as they enhance their ability to offer services to their communities. In addition to the grant awards that will be available (\$600,000 over two years), extensive training and technical assistance will enhance central Minnesota's nonprofit sector.

The Healthy Organizations Partnership's Strengthening Communities Initiative (HOP/SCF) is available primarily to organizations that address broad community economic needs and help move people and communities towards economic recovery in some way. Three different levels of assistance will be offered, to best meet the individual needs of smaller nonprofits and grassroots organizations. Strong priority will be given to organizations with operating budgets under \$500,000, as well as those that work in some way with helping people access federal, state and local benefits.

For more information view the [Request for Proposal](#) or contact Tricia at tholig@ifound.org, 320-631-2003. *Please watch for more details about this program in the next version of this newsletter and/or [on our website](#) as it becomes available.*

Make a Powerful Difference Contest for Women

Deadline for applications is March 22nd, 2010

The makers of Pine-Sol cleaners, a product line of Clorox Company, have launched the 2010 Make a Powerful Difference Contest, which will award grants online to women who are helping improve their communities and are making extraordinary change.

One grand-prize winner will receive \$10,000 to make a difference for their community or cause, while an additional nine finalists will each receive \$1,000 to help support their initiatives. Since 2007, when

the Pine-Sol Powerful Difference program first started, the company has awarded dozens of grants to over 80 "difference makers."

To enter this year's contest, submissions can be made online at the program's Web site at <http://www.powerfuldifference.com/>. All entries must include a brief essay on how the entrant is making a powerful difference in her community. A panel of judges will then select the ten Powerful Difference Maker finalists based on originality, creativity, and relevance to theme. The general public will then vote for the grand-prize winner. *Source: Foundation Center, RFP Bulletin, January 29, 2010*

Notice of Funds Availability: Opportunity to Sponsor the Retired and Senior Volunteer Program in Todd, Wadena, Otter Tail, and Wilkin Counties

Published in State Register (Volume 34, Number 32, Pages 1067-1098, February 8, 2010):
<http://www.comm.media.state.mn.us/bookstore/mnbookstore.asp?page=register>

The Minnesota Board on Aging (MBA) in collaboration with the Minnesota office of the Corporation for National and Community Service (CNCS) is seeking a qualifying non-profit public or private organization to assume sponsorship of the Retired and Senior Volunteer Program (RSVP) operating in Todd, Wadena, Otter Tail, and Wilkin Counties.

RSVP, one of three programs of the Corporation's Senior Corps (including the Senior Companion and Foster Grandparent programs), facilitates the engagement of people 55 and older in volunteer opportunities in communities nationwide. A more complete description of RSVP is available from the CNCS (address below) or at www.nationalservice.gov.

Currently there are approximately 577 active RSVP volunteers serving at "stations" throughout the four counties. The sponsor selected to assume operations will be expected to maintain these Retired Senior Volunteers (RSVs) and stations enrolled in the program while seeking new volunteers and assignments in the future.

Application instructions are available from the Corporation for National and Community Service, Room 2405, 431 S. Seventh Street, Minneapolis, MN. 55415; phone: (612) 334-4083. The e-mail address is MN@cns.gov.

Completed applications must be received in the eGrants system by *March 19, 2010*. Supporting documentation must be submitted to the Minnesota State Office by 5:00pm on March 19, 2010.

Second Chance Act Competitive Grant Announcement:

Mentoring Grants to Nonprofit Organizations
Deadline for Applications: March 18th, 2010

The Bureau of Justice Assistance has released a solicitation for grant applications for mentoring programs to promote the safe and successful reintegration into the community of individuals who have been incarcerated. Nonprofit community and faith-based organizations and American Indian tribes are eligible to apply.

Proposed programs must include mentoring activities as a core component; this mentoring must take place during incarceration, through transition into the community, and continue post-release. This mentoring must be integrated with transitional services, such as job training and readiness programs including Transitional Jobs. All core elements of Transitional Jobs programs, including wages for transitional employment, may be funded using the Mentoring grants, provided that the mentoring activity remains a core component of the program design. For specific grant information please [click](#)

[here](#)

For more information on the Bureau of Justice Assistance's implementation of the Second Chance Act initiatives, visit their [website](#). For more information about Transitional Jobs programs visit www.transitionaljobs.net.

Grants opportunities from the Charity Channel e-newsletter www.charitychannel.com:

(Note: you must be a Charity Channel member to view these grant opportunities.)

Enhanced Training and Services to End Violence Against and Abuse of Women Later in Life Program

The United States Department of Justice, Office on Violence Against Women (OVW) is pleased to announce that it is seeking applications for the Enhanced Training and Services to End Violence Against and Abuse of Women Later in Life Program. This program furthers the Department's mission by providing or enhancing training and services to address elder abuse, neglect, and exploitation, including sexual assault, domestic violence, dating violence, or stalking, involving victims who are 50 years of age or older.

U.S. Office of Refugee Resettlement Supplemental Services for Recently Arrived Refugees

The U.S. Office of Refugee Resettlement (ORR) invites the submission of applications for funding, on a competitive basis, for Supplemental Services for Recently Arrived Refugees to provide services to arriving refugees or sudden and unexpected large secondary migration of refugees where communities are not sufficiently prepared in terms of linguistic or culturally appropriate services. This announcement replaces the Priority Area Two - Unanticipated Arrivals program included in the Standing Announcement for Services for Recently Arrived Refugees published in the *Federal Register* on April 23, 2004.

U.S. Office of Refugee Resettlement Ethnic Community Self-Help Program

The U.S. Office of Refugee Resettlement (ORR) invites the submission of applications for Ethnic Community Self-Help Program funding, on a competitive basis, to connect newcomer refugees and their communities with community resources. The objective of this program is to strengthen organized ethnic communities comprised and representative of refugee populations to ensure ongoing support and services to refugees after initial resettlement. This announcement replaces the Priority Area Three - Ethnic Community Self-Help program included in the Standing Announcement for Services for Recently Arrived Refugees published in the *Federal Register* on April 23, 2004.

U.S. Office of Refugee Resettlement Preferred Communities Program

The U.S. Office of Refugee Resettlement (ORR) invites the submission of applications for funding, on a competitive basis, for the Preferred Communities Program to support the resettlement of newly arrived refugees in Preferred Communities where they have ample opportunities for early employment and sustained economic independence and, to address special populations who need intensive case management, culturally and linguistically appropriate linkages and coordination with other service providers to improve their access to services.

M·A·C AIDS Fund U.S. Community Grants – Opens March 16th, 2010

This fund provides grants of up to \$50,000 to service providers for U.S.-based programs that are providing food and nutrition and housing services to people living with HIV and AIDS.

Cyberinfrastructure, Training, Education, Advancement, and Mentoring for Our 21st Century Workforce

New information, communication, and computational technologies have had profound impacts on the practice of science and engineering. Linked to create a comprehensive Cyberinfrastructure, Training, Education, Advancement, and Mentoring for Our 21st Century Workforce (CI-Team), the systems, tools, and services emerging from these new technologies are enabling individuals, groups, and

organizations to advance research and education in ways that revolutionize who can participate, what they can do, and how they do it. Sustaining this revolution across all areas of science and engineering requires the formation of a workforce with the knowledge and skills needed to design and deploy as well as adopt and apply these cyber-based systems, tools and services over the long-term. The opportunity for such preparation should be available at all stages of formal and informal education, training and professional development, and must be extended to all interested individuals and communities.

Prevention of Suicidal Behavior through the Enhancement of Connectedness

The purpose of this announcement is to solicit applications from applicant organizations that target one or more modifiable risk factors for suicidal behavior with a primary prevent strategy that is designed to enhance connectedness and to rigorously assess the efficacy or effectiveness of that strategy. Click [here](#) for more information.

Robert Wood Johnson Foundation Active Living Research

Active Living Research is a national program of the Robert Wood Johnson Foundation (RWJF). This program supports research to inform policy and environmental strategies for increasing physical activity among children and adolescents, decreasing their sedentary behaviors and preventing obesity. They place special emphasis on strategies with the potential to reach children and youths ages 3 to 18 who are at highest risk for obesity: African-American, Latino, American Indian, Alaska Native, Asian-American and Pacific Islander children, as well as children who live in under-resourced and lower-income communities. Grants funded under this call for proposals (CFP) are expected to advance RWJF's efforts to reverse the childhood obesity epidemic by 2015.

Things to Know/Resources

Free Paint and Coatings Available Through Initiative Foundation, Valspar

To help stretch tight budgets in 2010, the Valspar Corporation will offer nonprofits and communities a chance to apply for free paint and coatings through its "Minnesota Beautiful" partnership with the Initiative Foundation.

Projects that may qualify for a grant include historic buildings, community centers, public buildings, facilities for seniors or people with disabilities, murals or other visual impact projects. Ineligible projects include denominational churches, city maintenance, schools (except murals) and privately owned buildings.

Applications are due by March 5, 2010. For more information or to apply visit <http://ifoundmn.blogspot.com/> or contact Dan Frank at (877) 632-9255 toll-free.

Minnesota Launches Pilot Project Aimed at Strengthening Rural and Urban Connections to Foster Innovation

Minnesotans invited to contribute via videoconferences, e-mail, blog, Twitter

As part of a cooperative effort with the U.S. Department of Agriculture (USDA) Rural Development, Minnesota Rural Partners, Inc. is hosting a series of videoconferences through May 2010 to encourage conversations across the state about rural – urban connections that impact individual lives, communities, and work. The goal is to foster increased innovation and job growth by leveraging the strengths of rural and urban areas.

Minnesotans are invited to share ideas and examples of rural-urban connections, collaborations and partnerships related to business, workforce, education, arts, food, broadband, health care, energy, and other areas. The videoconferences will culminate in the Symposium on Small Towns and Rural-Urban Gathering at the University of Minnesota, Morris, on June 9 and 10. People who are interested in opportunities developing through rural-urban connections are invited to attend the symposium, as well as to help establish the new Minnesota Rural Urban Partnering Council, which will be forming at the Morris symposium.

Based on input they receive, Minnesota Rural Partners, Inc. will be mapping existing rural-urban connections and examining how to expand them.

Videoconferences will be held around the state through May 2010; details will be posted online at <http://blog.rurb.mn/videoconferences/>. Those unable to attend the videoconferences can provide input online through e-mail at feedback@rurb.mn, on Twitter at <http://twitter.com/rurbmn> or comment at <http://blog.rurb.mn>.

Non-Profit Purchasing Group

Every nonprofit organization needs basic office supplies and business services. But is your nonprofit getting the deepest discounts available? The Non-Profit Purchasing Group (NPPG) just launched their website, which provides a one-stop discounted **shopping** experience for nonprofits across the nation. Members receive easy and discounted access to supplies and services from all types of business vendors. Visit www.nonprofitpurchasinggroup.org to review NPPG's vendor commitments.

Simplified EITC Community Campaign Kit

The Northwest Area Foundation is pleased to announce the *Simplified EITC Community Campaign Kit* for tax year 2009 is now available as a free download at the Foundation's Toolbox site, toolbox.nwaf.org — select "*Earned Income Tax Credit Tools*" from the left-hand navigation bar.

NWAF created the Kit — in partnership with Business Partners Plus — following a focused 2005 campaign that resulted in over 400 additional EITC filings in 18 rural counties — totaling just over \$3,000,000 in cash returns. Tens of millions more in EITC "opportunity" funds could be realized if all eligible filers claimed the credit for tax year 2009.

By downloading the *Simplified EITC Community Campaign Kit* PDF, you will be equipping yourself with the tools you need to launch a community-based campaign, including templates for posters, letters, PowerPoint presentation, and more. We are asking you to review this kit and consider launching a campaign in your service area.

With the continuing economic downturn, the EITC will be welcome news for many families and individuals. People who became unemployed or did not work the full year in 2009 may be eligible for the EITC due to lower-than-expected incomes. These are people who may never have filed for the credit before (as it did not apply to them) and, consequently, may not even be aware of its existence.

This newsletter is designed to share funding opportunities, resources, and conferences or training events of common interest for program participants and supporters of the Initiative Foundation. For more information about these and other training opportunities, contact Cathy Hartle chartle@ifound.org.

If you wish to be removed from this mailing list or if you have other names/e-mails to add please contact Tricia Holig, tholig@ifound.org.