

## Keynotes for Nonprofits October 2009



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### Workshops & Conferences

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#### **Developing Programs with Impact**

*November 20, 2009*

*9:00 a.m.–3:30 p.m.*

*Initiative Foundation, Little Falls*

This workshop, offered through our Compassion Capital Fund partnership, is geared to anyone who wants to develop or modify a nonprofit program and increase its effectiveness. We will explore the process of bringing a project from concept to reality.

Compassion Capital Fund awardees may attend this workshop at no cost. All other attendees must pay \$13, which includes materials, lunch and a snack. Registration required. For more information or to register, simply [download the flyer](#) or [registration form](#) or contact Leah or Tricia at 877-632-9255 or [grants@ifound.org](mailto:grants@ifound.org).

#### **Funding For Your Organization**

*(a two session series, all in one day!)*

*December 1, 2009*

*Initiative Foundation, Little Falls*

##### **Session 1: Grant Research & Writing**

*9:00 a.m.–12:30 p.m.*

This workshop is a valuable opportunity to hear professional writers and reviewers present techniques for researching funders and creating effective grant proposals.

##### **Session 2: Calculating True Program Costs**

*1:00 p.m.–3:30 p.m.*

This workshop will help participants focus on the process of calculating true program costs and is geared toward those needing an introduction and overview of allocations and program budgets.

There is no cost to attend either of these workshops. However, there is a charge of \$13 to cover materials if you stay for lunch. Registration required. For more information or to register, simply [download the flyer](#) or [registration form](#) or contact Leah or Tricia at 877-632-9255 or [grants@ifound.org](mailto:grants@ifound.org).

## Other Workshops in Central Minnesota

### [Life After Meth](#)

October 12, Little Falls

October 13, St. Cloud

### [A Time to Be Bold: Engaging Volunteers in a Shifting Environment](#)

October 28, St. Cloud

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## Things to Know

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### Online Giving is Growing - Ensure Your MN 501(c)3 Is On GiveMN.org

The internet is changing the way individuals donate to nonprofit organizations.

[GiveMN.org](#) has been pre-loaded with basic information on Minnesota 501(c)3s and gives contributors information about and access to all charitable nonprofits in Minnesota. It provides every charitable nonprofit equal access to online contributors. And, it encourages local online giving. There is no cost to your nonprofit to participate in GiveMN.org, and, at least initially, all credit card processing fees for donations will be covered by GiveMN.org funding partners.



Online giving is the least expensive form of fundraising, log on *today* review your information and add details about the important work you do and how it changes lives.

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## Resources for Nonprofits

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### Minnesota Council of Nonprofits: Nonprofit Leadership Institute Informational Sessions

Wednesday, October 28, Brainerd

11:00 a.m.–12:00 p.m.

Bremer Bank—Campbell Room

321 South Seventh Street

Brainerd, MN 56401

[Get directions](#) | [RSVP](#)

Wednesday, October 28, St. Cloud

3:00 p.m.–4:00 p.m.

St. Cloud Public Library—Bremer Room

1300 West St. Germain Street

St. Cloud, MN 56301

[Get directions](#) | [RSVP](#)

Are you ready to lead your organization through the challenges that are currently facing the nonprofit sector? Do you want to be able to take a step back to see the environment that impacts your organization? Are you ready to take on the leadership challenges that face the community that your organization is serving? The Minnesota Council of Nonprofit's Nonprofit Leadership Institute can help you to build leadership skills and develop action for your nonprofit as it faces tough leadership decisions.

Come learn more about MCN's Nonprofit Leadership Institute at informational sessions that will be held around the state and via the Web. At this session, you will learn about the application process, time commitment, and curriculum; and the session will help you decide if this is the program for you. Hear from past and current participants about their experience in the Institute and how it has furthered their leadership journey. *All informational sessions are FREE but you must RSVP.*

For more information visit <http://www.mncn.org/leadershipinstitute/index.htm> or contact Bao Vang, Leadership Program coordinator at 651-757-3087, [bao@mncn.org](mailto:bao@mncn.org).

### **Resilient Leaders Resilient Organizations**

An excellent series of workshops were recently held in Little Falls and three other locations in Minnesota. The convenings were highly interactive events, and also provided good materials, tools and resources, which are now available on a new website for this initiative at:

<http://www.resilientnonprofits.org/events/>. This site also has a Resource Directory for consultants that you might want to explore for your consultant needs: <http://www.resilientnonprofits.org/directory/>

The session topics were:

- *Board Governance*: Understand the unrealized potential of your board and how to move the dynamics of the board forward. What does it take to build a high performance board?
- *Financial Sustainability*: Each organization's financial underpinnings determine the priorities for the next steps toward sustainability. How recession proof is your organization?
- *Realignment/Collaboration*: Most organizations are involved in one to several collaborations. What's your return on investment in collaborating?
- *Innovation*: Innovation is at the heart of community improvement. How can unleashing innovation in your field help you achieve your mission?
- *Technology/Social Media*: New social media can carry organizational messages far beyond that achieved with other media. How do you use social media to your benefit?

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*This newsletter is designed to share funding opportunities, resources, and conferences or training events of common interest for program participants and supporters of the Initiative Foundation. For more information about these and other training opportunities, contact Cathy Hartle [chartle@ifound.org](mailto:chartle@ifound.org).*

*If you wish to be removed from this mailing list or if you have other names/e-mails to add please contact Tricia Holig, [tholig@ifound.org](mailto:tholig@ifound.org).*