



Countryside West Sub-region Statistical Data

DEMOGRAPHICS

The Countryside West Sub-region, which encompasses **Morrison, Todd and Wadena** Counties, has seen a **POPULATION INCREASE** of only 6% between 1990 and 2007 adding 4,023 people for a 2007 population of 70,144. The population is projected to grow by another 5% by 2010.

	Population			2010 Population Projection	Change		2010 Projected Change
	1990	2000	2007		1990-2000	2000-07	
Morrison	29,604	31,712	32,733	33,550	7.1%	3.2%	2.5%
Todd	23,363	24,426	24,029	25,620	4.6%	-1.6%	6.6%
Wadena	13,154	13,713	13,382	14,490	4.3%	-2.4%	8.3%
Sub-region	66,121	69,851	70,144	73,660	5.6%	0.4%	5.0%
REGION	501,503	610,149	709,386	719,850	21.7%	16.3%	1.5%

Source: U.S. Census Bureau AND Minnesota State Demographic Center, Metropolitan Council

- The area has an **older than average population** with 23.6 % of the population under 18 years old and 17.3% being 65 or older.
- Only 3.6% of the population is **ethnically diverse** compared to an average for our region of 5.7%.
- As of 2000 only 12% of the population had a **Bachelor's degree or higher** which is below average for the region (15%) and considerably lower than the state average (27.4%).
- Average **mean travel time** to work is 22.4 minutes which is low for our region (25.9 average mean) and slightly higher than the state mean which is 21.9.
- The 2004 *Median Household Income* was only \$37,000 which was significantly lower than the state median income (\$51,202) and the IF regional average median income (\$46,682).
- The 2004 **poverty rate** was high at 10.6% compared to the IF regional average of 8.4% and the state average of 8.1%.

	Persons under 18 years old, 2006	Persons 65 years old and over, 2006	Nonwhite Population Diversity, 2006	High school graduates, age 25+, 2000	Bachelor's degree or higher, age 25+, 2000	Mean travel time to work (minutes), age 16+, 2000	Median household income, 2004	Persons below poverty, percent, 2004
Morrison	24.2%	15.2%	2.4%	79.7%	12.6%	24.6	\$41,016	9.0%
Todd	23.3%	16.1%	5.3%	79.3%	10.0%	23.2	\$35,369	10.8%
Wadena	23.3%	20.7%	3.2%	79.5%	13.4%	19.3	\$34,615	11.9%
Sub-region	23.6%	17.3%	3.6%	79.5%	12.0%	22.4	\$37,000	10.6%
Region	23.8%	13.6%	5.7%	83.9%	15.0%	25.9	\$46,682	8.4%
State	24.3%	12.1%	14.1%	87.9%	27.4%	21.9	\$51,202	8.1%

Source: U.S. Census Bureau

The **UNEMPLOYMENT RATE** was 7.7% in 2008 compared to the IF region at 7.6% and the state average of 6.8%.

	2006	2007	2008	Difference 2006 - 2008
Morrison	5.6%	6.2%	7.8%	2.2%
Todd	5.2%	5.5%	6.7%	1.5%
Wadena	6.9%	7.4%	8.7%	1.8%
Sub-region	5.9%	6.4%	7.7%	1.8%
Region	5.5%	6.2%	7.6%	2.1%
Statewide	4.0%	4.6%	6.8%	2.8%

Source: MN Department of Employment and Economic Development

The **FORECLOSURE RATE** in 2005 was 0.40% compared to a 2008 rate of 0.78%. Rates for Minnesota as a whole in 2008 were 1.26%.

	Foreclosure Rates by 2005 Households				07-08 Change	Owner/Renter Occupied (2000)	
	2005	2006	2007	2008		% Owner	% Renter
Morrison	0.41	0.61	0.74	0.90	0.16	82%	18%
Todd	0.37	0.49	0.70	0.83	0.13	83%	17%
Wadena	0.41	0.13	0.45	0.61	0.16	77%	23%
Sub Region	0.40	0.41	0.63	0.78	0.15	81%	19%
Region	0.49	0.80	1.40	1.64	0.23	81%	19%
Statewide	0.34	0.59	1.00	1.26	0.26	76%	24%

Source: Greater Minnesota Housing – Foreclosures in Minnesota: A Report Based on sheriff's Sale Data

BUSINESS/INDUSTRY

As of 2006 there were 1,735 **EMPLOYER BUSINESS ESTABLISHMENTS** with a total of 18,136 employees and a payroll of \$400,232,000. The seven top non-farm business sectors in the Countryside West sub-region as of 2006 were:

Industry	Total Payroll	Total Employees	Avg. Annual Wage	# of Establishments
Manufacturing	\$124,630,000	4,246	\$29,352	117
Health Care & Social Assistance	\$66,800,000	2,815	\$23,730	91
Retail Trade	\$47,030,000	3,517	\$13,372	387
Services	\$44,684,000	2,601	\$17,180	247
Wholesale Trade	\$33,746,000	1,013	\$33,313	79
Construction	\$22,145,000	704	\$31,456	220
Transportation & Warehousing	\$19,821,000	913	\$21,710	122

Source: U.S. Census Bureau – 2006 Business Patterns

There were 5,209 **NON-EMPLOYER ESTABLISHMENTS** as of 2006 with gross annual receipts of \$204,390,000.

	# of Non-employers Establishments			Receipts (\$1,000)
	2001	2006	Difference	2006
Morrison	2,367	2,380	13	\$93,477
Todd	1,514	1,701	187	\$66,661
Wadena	1,055	1,128	73	\$44,252
Sub-region	4,936	5,209	273	\$204,390
Region	44,097	54,251	10,154	\$2,181,839
State	324,967	376,864	51,897	\$15,332,265

Source: U.S. Census Bureau

Between 2004 and 2005 there were 129 **BUSINESS BIRTHS** and 151 **BUSINESS DEATHS** for a net loss of 22 businesses and 19 more business contractions than expansions.

	Births	Deaths	Difference	Expansions	Contractions	Difference	Constants
Morrison	68	61	7	193	210	(17)	276
Todd	42	48	-6	103	105	(2)	207
Wadena	19	42	-23	108	108	0	151
Sub-region	129	151	-22	404	423	(19)	634
Region	3,267	2,764	503	8,092	7,833	259	10,423
Statewide	13,655	12,122	1,533	35,033	34,465	568	46,749

SOURCE: 1989-2005 Business Information Tracking Series - <http://www.census.gov/epcd/susb/introusb.htm> and <http://www.census.gov/csd/susb/defterm.html>

From 2002 to 2007 the number of **FARMS** had decreased by 1.1% while the amount of total acreage decreased by 2.7% and the value of production increased by 49.3% compared to 43.4% in IF regional crop values as a whole and a 53.7% increase in crop values statewide.

	Number of Farms			Land in Farms			Average Size of Farm			Market Value of Production (Per \$1,000)		
	2002	2007	Change	2002	2007	Change	2002	2007	Change	2002	2007	Change
Morrison	1,924	1,867	-3.0%	452,120	431,346	-4.6%	235	231	-1.7%	165,693	261,026	57.5%
Todd	1,825	1,910	4.7%	370,272	378,734	2.3%	203	198	-2.5%	96,076	148,608	54.7%
Wadena	734	657	-10.5%	165,519	151,212	-8.6%	226	230	1.8%	39,310	39,945	1.6%
Sub-region	4,483	4,434	-1.1%	987,911	961,292	-2.7%	221	220	-0.8%	301,079	449,579	49.3%
Region	17,061	16,158	-5.3%	3,400,028	3,233,912	-4.9%	198	200	1.1%	1,034,064	1,483,172	43.4%
Statewide	80,839	80,992	0.2%	27,512,270	26,917,962	-2.2%	340	332	-2.4%	8,575,627	13,180,466	53.7%

Source: U.S. Department of Agriculture

BUILDING PERMIT comparisons between 2004 and 2008 show a drop from 537 to 232 in total permits and a value decrease from \$62,994,413 to \$30,243,744 (52.0%).

County	Buildings					Construction Cost				
	2004	2007	2008	Diff. 07-08	Percent	2004	2007	2008	Diff. 07-08	Percent
Morrison	285	186	109	(77)	-41.4%	29,866,635	20,968,622	11,726,159	(9,242,463)	-44.1%
Todd	185	114	94	(20)	-17.5%	24,221,789	17,362,743	14,797,685	(2,565,058)	-14.8%
Wadena	67	44	29	(15)	-34.1%	8,905,989	5,298,900	3,719,900	(1,579,000)	-29.8%
Sub Region	537	344	232	(112)	-32.6%	62,994,413	43,630,265	30,243,744	(13,386,521)	-30.7%
Region	8,800	3,537	1,764	(1,773)	-50.1%	1,330,981,976	593,446,384	299,589,612	(293,856,772)	-49.5%

Source: U.S. Census Bureau – Annual New Privately-Owned Residential Building Permits

This information has been compiled by the Initiative Foundation, an organization dedicated to building healthy communities within the 14 county central Minnesota area through nonprofit grants, loans and leadership training programs. For more information about this fact sheet or the foundation visit www.ifound.org or call (877)632-9255.