



Greater St. Cloud Sub-region Statistical Data

DEMOGRAPHICS

The Greater St. Cloud sub-region, which encompasses **Stearns and Benton** Counties, has seen a **POPULATION INCREASE** of 24.1% between 1990 and 2007 adding 36,046 people for a 2007 population of 185,555. The population is projected to grow by only another 1% by 2010 with Benton County losing 1.3% and Stearns County gaining 1.6%.

	Population			2010 Population Projection	Change		2010 Projected Change
	1990	2000	2007		1990-2000	2000-07	
Benton	30,185	34,227	39,504	39,010	13.4%	15.4%	-1.3%
Stearns	119,324	133,167	146,051	148,450	11.6%	9.7%	1.6%
Sub-region	149,509	167,394	185,555	187,460	12.0%	10.8%	1.0%
REGION	501,503	610,149	709,386	719,850	21.7%	16.3%	1.5%

Source: U.S. Census Bureau AND Minnesota State Demographic Center, Metropolitan Council

- The area has a **younger than average** aged population with 23.8% of the population under 18 years old and 11% being 65 or older.
- The population is 6.2% is **ethnically diverse** compared to an average for our region of 5.7%.
- As of 2000 19.6% of the population had a **Bachelor's degree or higher** which is above average for the region (15%) but considerably lower than the state average (27.4%).
- Average **mean travel time** to work is 20.2 minutes which is low for our region (25.9 average mean) and slightly lower than the state mean which is 21.9.
- The 2004 **median household income** was \$46,534 which was lower than the state median income (\$51,202) and about the same as the IF regional average median income (\$46,682).
- The 2004 **poverty rate** was 8% compared to the IF regional average of 8.4% and the state average of 8.1%.

	Persons under 18 years old, 2006	Persons 65 years old and over, 2006	Nonwhite Population Diversity, 2006	High school graduates, age 25+, 2000	Bachelor's degree or higher, age 25+, 2000	Mean travel time to work (minutes), age 16+, 2000	Median household income, 2004	Persons below poverty, 2004
Benton	24.6%	10.3%	6.0%	84.9%	17.2%	21.1	\$46,035	7.3%
Stearns	23.0%	11.7%	6.3%	86.2%	22.0%	19.3	\$47,032	8.7%
Sub-region	23.8%	11.0%	6.2%	85.6%	19.6%	20.2	\$46,534	8.0%
Region	23.8%	13.6%	5.7%	83.9%	15.0%	25.9	\$46,682	8.4%
Statewide	24.3%	12.1%	14.1%	87.9%	27.4%	21.9	\$51,202	8.1%

Source: U.S. Census Bureau

The annual **UNEMPLOYMENT RATE** was 5.9% in 2008 compared to the IF region at 7.6% and the state average of 6.8%.

	2006	2007	2008	Difference 2006 - 2008
Benton	4.5%	5.0%	6.1%	1.6%
Stearns	4.0%	4.5%	5.6%	1.6%
Sub-region	4.3%	4.8%	5.9%	1.6%
Region	5.5%	6.2%	7.6%	2.1%
Statewide	4.0%	4.6%	6.8%	2.8%

Source: MN Department of Employment and Economic Development

The **FORECLOSURE RATE** in 2005 was 0.49% compared to the 2008 rate of 1.64%. Rates for Minnesota as a whole in 2008 were 1.26%.

	Foreclosure Rates by 2005 Households				07-08 Change	Owner/Renter Occupied (2000)	
	2005	2006	2007	2008		% Owner	% Renter
Benton	0.24	0.65	1.17	1.16	-0.01	67%	33%
Stearns	0.26	0.41	0.71	0.77	0.06	70%	30%
Sub Region	0.25	0.53	0.94	0.97	0.03	69%	32%
Region	0.49	0.80	1.40	1.64	0.23	81%	19%
Statewide	0.34	0.59	1.00	1.26	0.26	76%	24%

Source: Greater Minnesota Housing – Foreclosures in Minnesota: A Report Based on sheriff's Sale Data

BUSINESS/INDUSTRY

As of 2006 there were 5,461 **EMPLOYER BUSINESS ESTABLISHMENTS** with a total of 92,234 employees and a payroll of \$2,948,629,000. The seven top non-farm business sectors in the Greater St. Cloud sub-region as of 2006 were:

Industry	Total Payroll	Total Employees	Avg. Annual Wage	# of Establishments
Manufacturing	\$666,349,000	17,438	\$38,212	347
Health Care & Social Assistance	\$572,400,000	13,578	\$42,156	478
Construction	\$324,702,000	6,845	\$47,436	835
Retail Trade	\$278,105,000	13,420	\$20,723	848
Wholesale Trade	\$209,923,000	5,119	\$41,009	224
Finance & Insurance	\$166,619,000	3,793	\$43,928	360
Professional & Technical Services	\$120,350,000	3,461	\$34,773	338

Source: U.S. Census Bureau – 2006 Business Patterns

There were 12,524 **NON-EMPLOYER ESTABLISHMENTS** as of 2006 with gross annual receipts of \$542,030,000.

	# of Non-employers Establishments			Receipts (\$1,000)
	2001	2006	Difference	2006
Benton	2,109	2,587	478	\$108,756
Stearns	8,430	9,937	1,507	\$433,274
Sub-region	10,539	12,524	1,985	\$542,030
Region	44,097	54,251	10,154	\$2,181,839
Statewide	324,967	376,864	51,897	\$15,332,265

Source: U.S. Census Bureau

Between 2004 and 2005 there were 461 **BUSINESS BIRTHS** and 359 **BUSINESS DEATHS** for a net gain of 102 businesses. There were 97 more business expansions than contractions.

	Births	Deaths	Difference	Expansions	Contractions	Difference	Constants
Benton	78	70	8	247	250	(3)	253
Stearns	383	289	94	1,136	1,036	100	1,370
Sub-region	461	359	102	1,383	1,286	97	1,623
Region	3,267	2,764	503	8,092	7,833	259	10,423
Statewide	13,655	12,122	1,533	35,033	34,465	568	46,749

SOURCE: 1989-2005 Business Information Tracking Series - <http://www.census.gov/epcd/sub/introusb.htm> and <http://www.census.gov/csd/sub/defterm.html>

Last Updated: December 2008

Printed: 7/29/2009 2:36 PM

From 2002 to 2007 the number of **FARMS** increased by 4.1% while the amount of total acreage increased by 1.9%. The value of production increased by 46.6% compared to 43.4% in IF regional crop values and a 53.7% increase in crop values statewide.

	Number of Farms			Land in Farms			Average Size of Farm			Market Value of Production (Per \$1,000)		
	2002	2007	Change	2002	2007	Change	2002	2007	Change	2002	2007	Change
Benton	965	919	-4.8%	195,949	185,994	-5.1%	203	202	-0.5%	88,315	113,874	28.9%
Stearns	3,152	3,368	6.9%	681,350	708,284	4.0%	216	210	-2.8%	343,660	519,433	51.1%
Sub-region	4,117	4,287	4.1%	877,299	894,278	1.9%	210	206	-1.7%	431,975	633,307	46.6%
Region	17,061	16,158	-5.3%	3,400,028	3,233,912	-4.9%	198	200	1.1%	1,034,064	1,483,172	43.4%
Statewide	80,839	80,992	0.2%	27,512,270	26,917,962	-2.2%	340	332	-2.4%	8,575,627	13,180,466	53.7%

Source: U.S. Department of Agriculture

BUILDING PERMIT comparisons between 2004 and 2008 show a drop from 1,556 to 376 in total permits and a value decrease from \$234,272,636 to \$66,989,936 (71.4%).

County	Buildings					Construction Cost				
	2004	2007	2008	Diff. 07-08	Percent	2004	2007	2008	Diff. 07-08	Percent
Benton	278	116	58	(58)	-50.0%	40,639,503	20,921,521	11,044,907	(9,876,614)	-47.2%
Stearns	1,278	602	318	(284)	-47.2%	193,633,133	103,133,418	55,945,029	(47,188,389)	-45.8%
Sub Region	1,556	718	376	(342)	-47.6%	234,272,636	124,054,939	66,989,936	(57,065,003)	-46.0%
Region	8,800	3,537	1,764	(1,773)	-50.1%	1,330,981,976	593,446,384	299,589,612	(293,856,772)	-49.5%

Source: U.S. Census Bureau – Annual New Privately-Owned Residential Building Permits

This information has been compiled by the Initiative Foundation, an organization dedicated to building healthy communities within the 14 county central Minnesota area through nonprofit grants, loans and leadership training programs. For more information about this fact sheet or the foundation visit www.ifound.org or call (877)632-9255.